



SPONSORSHIP OPPORTUNITIES

Promote your organization at the Mobility Pricing and Automated Vehicles Conference taking place in Toronto on November 18, 2016. More than 3,000 professionals will hear about the event featuring international experts presenting empirical research, case studies and perspectives to over 100 professional delegates. Several sponsorship opportunities have been created to ensure your organization receives superior recognition benefits before, during and after the event.

Let's discuss which opportunity is the right one for you!

<i>Sponsorship Level</i>	<i>Recognition Benefits</i>
<u>PLATINUM</u> Amount: \$10,000 +	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name and/or logo appears as a Platinum sponsor on e-invitations, flyers, advertisements, conference program and press releases • Name/logo on large AV screens before and after speaker/panel presentation(s) • Logo on signage placed at key locations throughout venue • Option to place approved literature and one promotional item in delegate package and/or Mobility Song Raffle • Opportunity to table literature • Opportunity to welcome delegates, introduce speakers/panels and moderate Q&A • Verbal recognition at key intervals during conference and speaker dinner • Minimum of ten (10) complimentary registrations at conference
<u>GOLD</u> Amount: \$7,000 +	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name and/or logo appears as a Gold sponsor on e-invitations, flyers, advertisements, conference program and press releases • Name/logo on large AV screens before and after speaker presentation(s) • Logo on signage placed at key locations throughout venue • Opportunity to introduce a speaker or panel and moderate Q&A • Verbal recognition at key intervals during conference • Minimum of seven (7) complimentary registrations at conference
<u>SILVER</u> Amount: \$4,000 +	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name and/or logo appears as a Silver sponsor on two (2) e-invitations • Name and/or logo on flyers and conference program. • Name/logo on large AV screens before and after speaker presentation(s) • Logo on signage placed at key locations throughout venue • Minimum of four (4) complimentary registrations at conference
<u>Bronze</u> Amount: \$1,500+	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Logo recognition in conference program • Name/logo on large AV screens before and after speaker presentation(s) • Logo on signage placed at key locations throughout venue • Minimum of one (1) complimentary registration at conference

Be sure to ask about these specialized sponsorship opportunities:

<u>“Transport-a-Speaker”</u>	<u>Hot 3-Course Lunch</u>	<u>Coffee Break</u>
\$3,500	\$8,000	\$2,000 each