



SPONSORSHIP

Promote your organization at the Transport Futures Smart Mobility Summit! Over 3,000 professionals will hear about the event which will feature international experts presenting cutting-edge transportation information to more than 100 delegates. Several sponsorship opportunities have been created to ensure your organization receives superior recognition benefits before, during and after the event.

Let's discuss which one is the right one for you!

<u>Sponsor Level</u>	<u>Recognition Benefits</u>
<u>PLATINUM</u> Amount: \$15,000 +	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name and/or logo appears as a Platinum sponsor on e-invitations, social media, event program and press releases • Logo on large AV screens before and after speaker/panel presentations • Logo on reserved table cards and signage placed at key locations throughout venue • Option to place approved literature and one promotional item in delegate package and/or Mobility Song Raffle • Opportunity to table literature • Opportunity to be a speaker, welcome delegates and/or moderate speaker/panel Q&A • Verbal recognition at key intervals during event • 15 complimentary registrations
<u>GOLD</u> Amount: \$10,000 +	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name and/or logo appears as a Gold sponsor on e-invitations, social media, press releases, event program • Logo on large AV screens before and after speaker/panel presentations • Logo signage placed at key locations throughout venue • Opportunity to be a speaker, welcome delegates and/or moderate speaker/panel Q&A • Option to table literature and/or add promotional item to Mobility Song Raffle • Verbal recognition at key intervals during event • 10 complimentary registrations
<u>SILVER</u> Amount: \$5,000 +	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Logo appears as a Silver sponsor on four (4) e-invitations • Name and/or logo in social media outreach and event program. • Logo on reserved table cards and signage placed at key locations throughout venue • Logo on large AV screens before and after speaker/panel presentations • Opportunity to moderate speaker/panel Q&A • Option to add promotional item to Mobility Song Raffle • Verbal recognition at key intervals during event • 5 complimentary registrations
<u>Bronze</u> Amount: \$2,500+	<ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name and /or logo included in social media outreach and event program. • Logo on large AV screens before and after speaker/panel presentations • Logo on signage placed at key locations throughout venue • 2 complimentary registrations